



FOR IMMEDIATE JOINT RELEASE

ARTEMIS RACING TO WORK WITH IMMUNOTEC

May 19, 2016 - Artemis Racing is pleased to announce that Immunotec will supply the team with its Immunocal[®] and Immunocal Platinum[®] products, as an Official Supporter of its Racing's 35th America's Cup challenge.

"I'm excited about this collaboration with Immunotec. Immunotec's 40-year legacy of research and publications in scientific journals, combined with the recent granting of the performance claim from Health Canada and the Informed Choice Program on Immunocal[®] were critical considerations in our decision," said Pete Cunningham, Artemis Racing Exercise Physiologist.

"America's Cup sailing represents the pinnacle of the sport. It is a privilege for us to be involved with this program", said John H. Molson, Immunotec's Vice President of Research and Development. "Considering the physiological strain to which these sailors will be subjected, Immunocal[®] and Immunocal Platinum[®] will play an important role in helping them to maintain peak performance over the course of the program."

The life of an America's Cup sailor involves traveling to Louis Vuitton America's Cup World Series events and other regattas, a strict programme in the gym, and extremely physically demanding hours on the training boat. This lifestyle puts the bodies of the sailors through massive amounts of stress, and for them to be able to deliver in May 2017, their immune systems will be one of their most essential weapons.

Pete Cunningham continued, "The physiological demands of sailing the present America's Cup foiling catamarans is immense and keeping the guys healthy and optimising recovery is crucially important, and that's where I see Immunotec playing a major role with their products and also their clinical experts in this field".

About Immunocal[®]

Immunocal[®] is a specially formulated cysteine-rich whey protein isolate, developed and marketed worldwide by Immunotec over the past 20 years. It initially secured a Health Canada NPN (Natural Product Number) on November 11, 2007 for the health claim "Immunocal[®] is a natural source of the glutathione precursor cysteine for the maintenance of a strong immune system". (www.immunotec.com)

About the Immunocal[®] Performance Strength and Performance Claim

On May 12th 2015, Immunotec was granted a new health claim specific to Immunocal's ability to help increase muscle strength and enhance performance when combined with regular

exercise. The published findings of two peer-reviewed, double blind, randomized, placebo controlled clinical trials were used to support the application. The most recent study, run at Institut de recherches cliniques de Montréal (IRCM) and published in the JOURNAL OF NUTRITION HEALTH AND AGING (2015), found that Immunocal® imparted a performance benefit of approximately 10% in a model of resistance exercise in an elderly population of between 65 years to 88 years. The first study exploring Immunocal's effect on muscular performance was conducted at the Montreal Children's hospital and published in the Journal of Applied Physiology (1999). It demonstrated that consumption was associated with an average increase of 13.5% in peak power and thirty second work capacity in a younger population of 20 year olds.

[\(Immunocal® Performance Claim\)](#)

About INFORMED-CHOICE

Immunocal® and Immunocal Platinum® have been certified by the world-class anti-doping lab, LGC, and now carry the INFORMED-CHOICE.ORG logo. LGC is a recognized quality-assurance program that ensures a supplement is tested for banned substances. [\(Certified by INFORMED-CHOICE\)](#)

About Artemis Racing

Artemis Racing is a professional sailing team challenging for the 35th America's Cup, representing Kungliga Svenska Segel Sällskapet (KSSS – the Royal Swedish Yacht Club), the fifth-oldest yacht club in the world. Founded in 2006 by Torbjörn Törnqvist and named after the Greek goddess Artemis, the team has won numerous competitions worldwide, including the MedCup and TP52 World Championships and the RC44 World Championship. Artemis Racing was the Challenger of Record for the 34th America's Cup. More information can be found at www.artemisracing.com.

About Immunotec Inc.

Immunotec is a Canadian-based company that develops, manufactures, markets and sells research-driven nutritional products through direct to consumer sales channels in Canada, the U.S., Mexico, Dominican Republic, United Kingdom and Ireland. The company offers an extensive line of nutritional, skin care and wellness products targeting health, weight management, energy and physical performance. Please visit us at www.immunotec.com for additional information.

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